

# SPONSORSHIP OPPORTUNITIES



**ISC DIGITAL CONFERENCE 2025**



## **ISC Digital Advisory Group Sponsorship**

The annual ISC Digital Conference focuses on digital innovation and EdTech in schools, supporting senior leaders in adopting effective digital strategies. Previous events include conferences on EdTech navigation, digital toolkits for school leaders, and collaborative digital summits. The conference features expert talks, panels, and resources aimed at enhancing digital literacy and strategic technology use in education.

## **About the Organizers**

The Independent Schools Council (ISC) represents over 1,300 independent schools, advocating for quality, choice, and diversity in education. Its Digital Advisory Group is dedicated to promoting digital innovation in schools by supporting strategic development and fostering a collaborative network of school leaders and educators focused on digital learning and teaching.

## **Audience Profile**

Attendees at ISC Digital Conferences consist mainly of senior leaders, educators, and digital strategy and IT specialists from schools. They are commonly professionals interested in educational technology and digital innovation, seeking insights into effective tech strategies, digital transformation, and collaborative learning models for their schools.

## **Event Details**

The 2025 ISC Digital Conference is due to be held on Thursday June 19<sup>th</sup> at Roehampton University. 90 - 120 attendees are expected to attend from across the UK education sector.

## **Sponsorship Opportunities**

Two sponsorship programmes are available for the conference:

1. Lead Sponsor

Lead sponsors will be featured prominently on conference materials including marketing and post-event materials, plus on the event website. They will also be provided the opportunity to contribute marketing materials or other items to be included in the event pack provided to each attendee. A short, non-sales, presentation will be supported to allow the sponsor to introduce themselves to the attendees. Complementary tickets for 3 staff members plus a small exhibition space will also be provided.

2. Event Sponsor

Event sponsors will be featured on conference materials provided to attendees at the start of the event. Complementary tickets for 2 staff members plus a small exhibition space will also be provided.

All sponsors will have the opportunity to network with delegates during the course of day including during breaks and the lunch period. This will provide an invaluable opportunity to share details of their products and services with key school technology stakeholders.

## **Sponsorship Costs**

All sponsors will be expected to provide the relevant funds at least 2 months prior to the event with non-payment resulting in the opportunity being made available to other vendors. Decisions as to sponsor are at the discretion of the ISC Digital Advisory Group.

Headline Sponsor: £10,000

Event Sponsor: £2,000

## **Contact Information**

For further information or to sponsor the ISC Digital Conference please contact Helen Marks via [courses@isaschools.org.uk](mailto:courses@isaschools.org.uk) in the first instance.